

Quarter 3 2025 poker machine loss data for NSW

Wesley Mission has undertaken this summary analysis based on data published by NSW Liquor and Gaming for the relevant reporting period.

Total Losses Q3 2025 (July-September): \$2,451,648,234

- **increase** of 7.8% over previous quarter
- **increase** of 8.8% over same quarter last year

Total losses Q2 2025: \$2,273,997,658

Total losses Q3 2024: \$2,253,418,112

Total Electronic Gaming Machines (EGMs) Q3: 87,839 (**decrease** of 91 since Q2 2025, **increase** of 207 since Q3 2024)

Daily losses Q3 2025: \$26,648,350

Hourly losses Q3 2025: \$1,110,348

[Note: losses in NSW are seasonal. Historically, Q3 losses have been the highest per calendar year – in part this reflects the impact of a 92 day quarter for both venue types, but may also be impacted by tax returns or other financial drivers. More research is needed]

By venue type

Q3 2025	Net losses	# EGMs	# Premises	% of losses
Clubs	\$1,356,275,895	65,326	991	55%
Hotels	\$1,095,372,339	22,513	1,144	45%
Q3 2024				
Clubs	\$1,243,949,061	65,216	1,003	55%
Hotels	\$1,009,469,051	22,416	1,156	45%

Q3 Comparison 2021-2025

Q3	2021 COVID	2022	2023	2024	2025
Clubs	\$445,931,027	\$1,213,389,879	\$1,165,760,355	\$1,243,949,061	\$1,356,275,895
Hotels	\$899,215	\$964,559,258	\$946,131,959	\$1,009,469,051	\$1,095,372,339
Total	\$446,830,242	\$2,177,949,137	\$2,111,892,314	\$2,253,418,112	\$2,451,648,234



+/- previous year		+387% (COVID)	-3%	+7%	+9%
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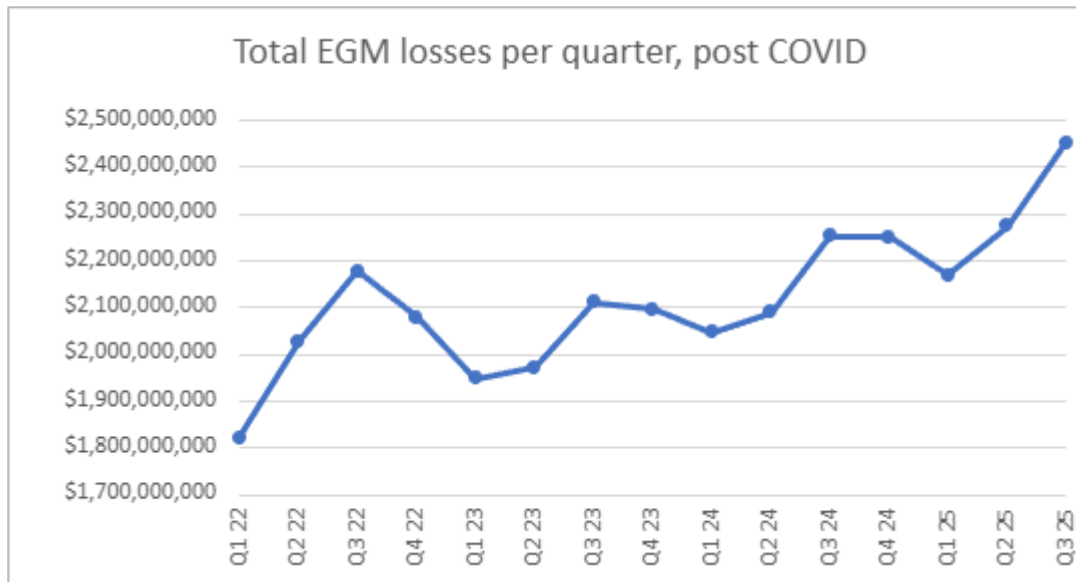


Figure 1: Losses per quarter, with last of the COVID impact showing in Q1 2022. The dip for Q4 was very pronounced in 2022, followed by flatter than average loss figures for Q1 2023 and Q2 2023 – this may reflect the impact of the launch of the Wesley Mission campaign and the state election in March 2023.

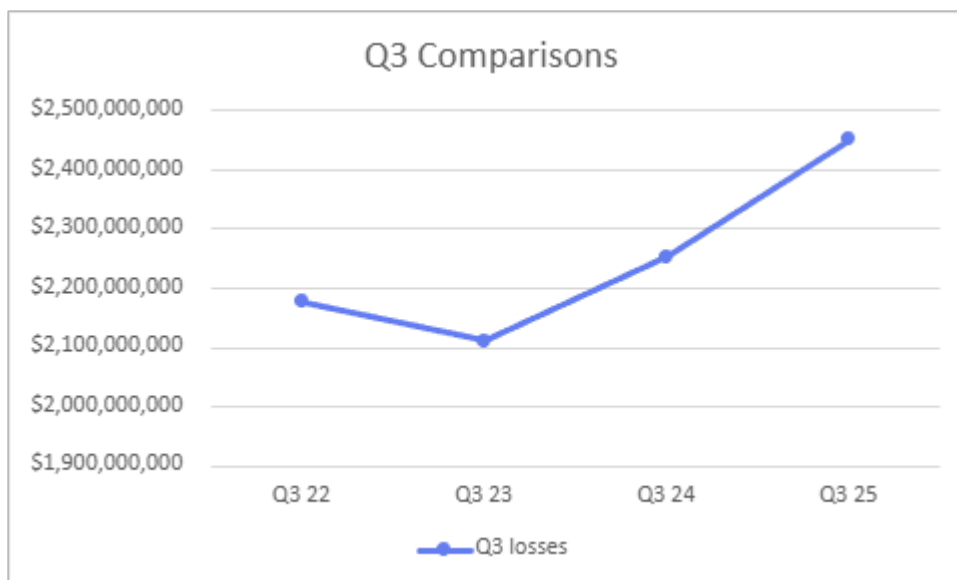


Figure 1: Losses Q3 annually, showing dip after 2023 state election

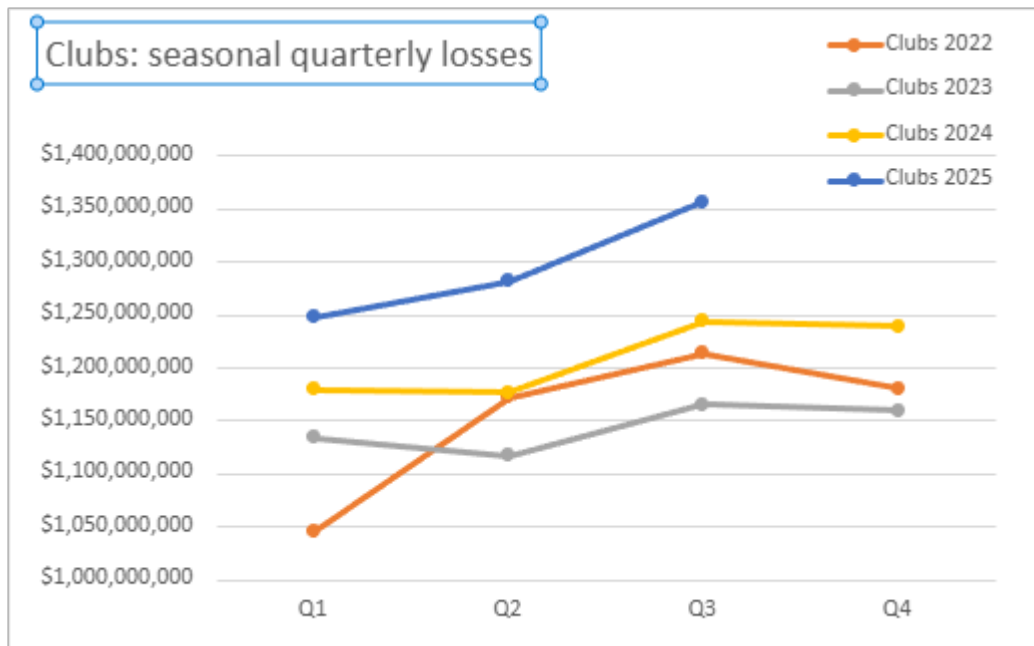


Figure 3: The seasonal (due to differing numbers of days in a quarter plus other factors) changes in quarters for losses through Club EGMs; above trend losses in 2025

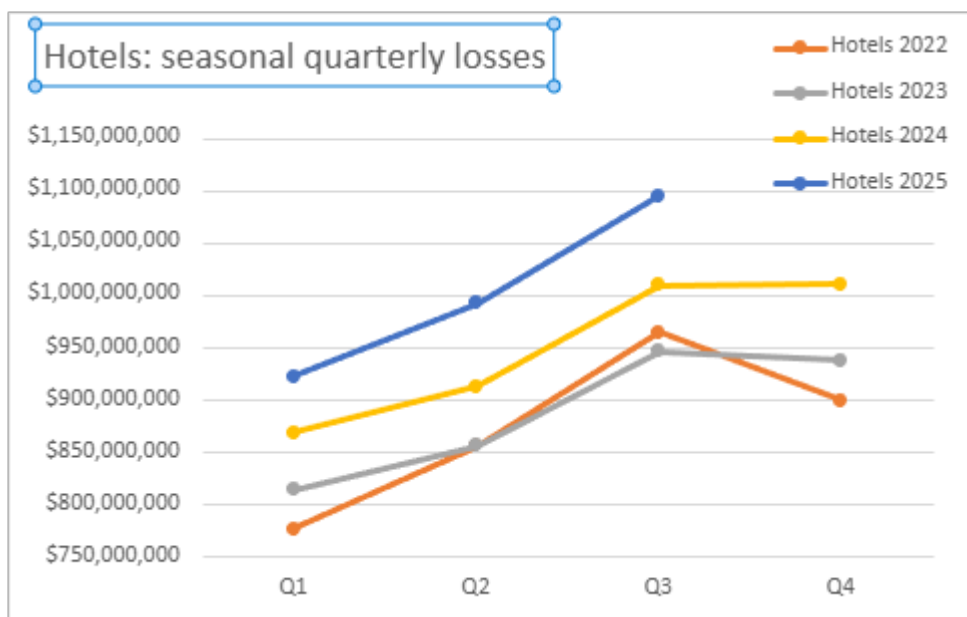


Figure 3: The seasonal (due to differing numbers of days in a quarter plus other factors) changes in quarters for losses through hotel EGMs; above trend losses in 2025



1.1. LGA loss data

Estimated annual loss per person:

As an estimate, we divided the Q3 loss amount for an LGA (or LGA bundle) by the LGA population and multiplied by 4. This is an under-estimate. The resulting figure is for every person in the LGA, including all adults and children and so would be considerably higher if only the adult, active gambling population was considered.

Top 10 Metro LGAs for losses:

There has been a slight change in order of LGAs since Q2 2025. Burwood/Strathfield still edge out Liverpool, despite far fewer machines, meaning all the venues in those LGAs are ensuring that their machines are used intensively. This can also be seen in the estimated loss per person figure.

	LGA	Q3 Losses	Daily losses	EGMs	Venues	ppl/EGM	Estimated annual loss per person
1	Canterbury-Bankstown	\$ 202,691,386	\$ 2,203,167	4923	61	75	\$ 2,168
2	Fairfield	\$ 187,754,048	\$ 2,040,805	3813	37	55	\$ 3,573
3	Cumberland	\$ 140,359,159	\$ 1,525,643	2719	32	87	\$ 2,365
4	Blacktown	\$ 110,542,282	\$ 1,201,547	2856	37	139	\$ 1,105
5	Sydney	\$ 109,278,923	\$ 1,187,814	3272	156	65	\$ 2,049
6	Parramatta	\$ 82,054,024	\$ 891,892	1888	33	136	\$ 1,268
7	Georges River	\$ 80,588,860	\$ 875,966	2091	31	73	\$ 2,100
8	Penrith	\$ 70,157,654	\$ 762,583	2508	35	87	\$ 1,279
9	Campbelltown	\$ 64,705,900	\$ 703,325	1897	22	93	\$ 1,454



	LGA	Q3 Losses	Daily losses	EGMs	Venues	ppl/EGM	Estimated annual loss per person
10	Burwood Strathfield	\$ 63,631,835	\$ 691,650	895	19	96	\$ 2,942

Top 10 Regional (non-metro) LGAs for losses

Changes in the top 10 ranking LGAs are due to the changes in the way Liquor and Gaming bundle LGAs together if an LGA has fewer than 5 venues of a type (hotel or club). The bundling is not done the same way each quarter and may differ for hotels and clubs. This may give a false impression of increased losses in some areas. Venue by venue data (currently collected by NSW Liquor and Gaming but not released as it is in Victoria) would address this problem.

However, there are two notable and concerning results this quarter. The Central Coast has always lost significantly more through nearly double the number of machines as the second ranked regional LGA, Newcastle or Wollongong. However, those losses are now over \$1million a day. The Central Coast ranks 6th in the state for losses (metro and regional) and second in the state for machine numbers.

The losses per person for the LGA bundle of Berrigan, Edward River, Federation, Hay and Murray River (roughly equivalent to half the state electorate of Murray) are now estimated to be \$3400 per person (including children).

	LGA	Q3 Losses	Daily Losses	EGMs	Venues	Ppl/EGM	Estimated annual loss per person
1	Central Coast	\$93,428,665	\$1,015,529	4447	65	78	\$1,069
2	Newcastle	\$55,722,889	\$605,684	2705	79	62	\$1,309
3	Wollongong	\$55,578,374	\$604,113	2704	61	79	\$1,028
4	Lake Macquarie	\$47,225,833	\$513,324	2463	59	87	\$876
5	Berrigan, Edward River, Federation, Hay, Murray River	\$39,200,096	\$426,088	2275	42	20	\$3,399
6	Tweed	\$30,562,354	\$332,200	1893	28	51	\$1,245
7	Dungog, Maitland, Singleton	\$26,209,785	\$284,889	1097	35	113	\$836
8	Albury, Greater Hume (C)	\$26,092,989	\$283,619	1235	19	54	\$ 1,539
9	Shoalhaven	\$25,937,952	\$281,934	1656	36	66	\$948
10	Armidale, Bellingen, Clarence Valley, Glen Innes Severn, Inverell, Kyogle, Tenterfield	\$25,002,290	\$271,764	1470	67	95	\$711

